

# Strong Primary education lays the foundation for all future learning

India has ensured access — 98% of children aged 6–14 are enrolled in school.

Yet, by Class 5, more then 50% the children cannot read fluently or do basic math\*

# Gaps in early learning deepen as children grow older



### The Impact on a Child's Future

- 1. Lacks the ability to catch up in higher grades, often falls behind in classes
- 2. Higher risk of dropping out in middle and secondary school
- 3. Loss of confidence and motivation to learn
- 4. Fewer opportunities for skill training and higher education
- 5. Limited employment prospects and insecure livelihoods as adults

# Hamara Gaon: Building Foundational Learning, through a Village-centric Model

Since 2018, Pratham's flagship program Hamara Gaon has been addressing learning gaps in primary education through a community-based, village-centered approach.

- Proven to work at scale
- Builds community ownership of learning
- Reaches 3,50,000+ children annually across ~18 states\*\*
- Engages 19,500+ volunteers and 1,29,000+ mothers\*\*

### Navodyam's Partnership with Pratham

From 2018–2021, Navodyam partnered with Pratham to implement Hamara Gaon in 25 villages of Odisha's Boudh district, reaching 7,147 children.

Currently supporting 'Project Ankur,' a similar model implemented in 18 MCD schools in Delhi, impacting 5,000 children annually.

\*ASER 2024 \*\*The reach mentioned is as per 2024-25

### **ABOUT PRATHAM**

Pratham is an innovative learning organization that works to improve the quality of education in India. Founded over 30 years ago in Mumbai to provide preschool education to children in urban slums, Pratham has steadily grown over the years in scope and geographical coverage.

Today, it is one of the largest non-profit organizations in education in India. Focusing on high-quality, low-cost, and replicable interventions, Pratham has reached millions of children across 25+ states and union territories in both rural and urban areas of India.

### ABOUT NAVODYAM

Navodyam is an initiative of the SDMC Trust, a family foundation established in 2009 by the promoters of the SAR Group. The group owns popular brands like Livguard, Livfast, Livpure, and Lectrix.

Over the past 15 years, we have collaborated with 26 NGO partners, impacting the lives of over 2.7 million individuals, across the country. We have partnered with NGOs to implement programs on primary education, primary health, livelihoods, and safe drinking water.

# The Hamara Gaon Model In-school support + Community engagement

- · Children learn in schools and communities through fun, engaging and group-based activities
- Mothers and local youth volunteers are active partners
- Implemented over 3 years through a cluster model (25 schools per cluster)

In School	At Home
Classroom Instruction (45 minutes session everyday)  Instructions to build foundational literacy and numeracy skills along with 5 developmental skills (physical, cognitive, gross motor, socio-emotional, and language skills)  Monthly workshops with mothers and teachers are organized to work together, create teaching-learning materials (TLMs), and discuss ways to support children's learning at home.	Engaging Mothers' Group (Year-long Activity)  • Mothers meet weekly in small groups of 4-5, led by a "Leader Mother"  • Leader Mother receives learning content (cards/ videos) from Pratham through whatsapp and shares with the res of the mothers in the group  • Mothers work with their children on simple home-based activities throughout the year

- · School Readiness Mela: Event to help children transition to formal schooling (grade 1) with the support of their mothers
- · Summer Camp: Volunteer-led month-long camps to reduce learning loss during summer vacations

### Grades 3 to 5 | Instructional Activities In School **At Home Learning Camps** (30-40 days cycle) Children's Club · Assess children on simple reading and math tools and (Year-long Activity) group them into 5 learning levels Supporting them in "catch-up" on their foundational · Peer and group-based learning for children in grades 3 to literacy and numeracy skills 8 in the community Learning level appropriate inputs for children based on Pratham's Teaching at the Right Level methodology

### **Additional Activities**

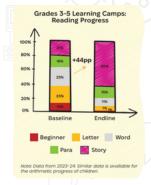
· Summer Camp: Volunteer-led and month-long TaRL camps to minimize learning loss during summer vacations

### **Evidence of Impact**

Over 5,000 learning camps with 1.8 lakh children (Grades 3-5)

Nearly 2 out of 3 children could read a story by the end (44 percentage point improvement in reading ability)

This demonstrates the model's potential to bridge foundational learning gaps, rebuild confidence among children, and set them on a stronger path toward continued learning and future success.



## **Navodyam-Way Forward**

Navodyam continues to remain committed to Hamara Gaon model and actively advocates for support from government, corporate CSR, and philanthropic stakeholders

### What can you do

- Consider a minimum three-year project in partnership with Pratham to improve foundational learning for 2,000 children, with an annual commitment of ₹36 lakhs.
- Your philanthropic investment will create a lasting impact on the future of these children
- As Pratham operates in 22 states, detailed budgets may vary by geography.