

# PARTNERING *for* AMPLIFIED IMPACT



AN INITIATIVE OF SDMC TRUST

ANNUAL REPORT 2023-24





PARTNERING  
*for* AMPLIFIED  
IMPACT





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## CO-FOUNDER'S *Forward*



Dear Reader,

It is my privilege to present the Annual Report of “Navodyam”- an initiative of Sita Devi Malhotra Charitable Trust for the Financial Year 2023-24. We embarked on a rechristening journey of the Trust to Navodyam, symbolizing a new chapter in our evolution. The Sanskrit word “Navodyam” reflects the idea of our vision of creating a just and equitable society and signifies the evolving new horizons we aspire to explore.

The socio-economic development landscape in India presents both challenges and opportunities. As we navigate these complexities, Navodyam continues to innovate and collaborate, driving scalable initiatives that address critical needs such as primary education, primary healthcare, livelihood enhancement, and access to safe drinking water. Our focus on sustainable development goals underscores our dedication to fostering partnerships for inclusive growth for all.

I am happy to present our journey in building a lasting legacy from pilot to scale of impactful models. This report encapsulates our collective efforts, achievements, and the transformative power of scalable solutions in shaping a brighter future for all.

Our initiatives in primary education aim to enhance learning opportunities, laying a strong foundation for lifelong learning among children. Collaborating with the Pratham Delhi Educational Initiative, Project Ankur has completed its second year, significantly enhancing foundational literacy and numeracy skills among 2,383 children across 18 Municipal Corporation Schools. Our goal is to create a successful model that will be cascaded forward, eventually reaching all the 1,535 schools of Delhi. Additionally, through our partnership with the Aniket Ashray Society, Shiksha Bharati School in Gurugram continues to support 348 children, ensuring access to quality primary education.

In primary healthcare, our commitment to improving access to healthcare services in rural areas remains unwavering. Partnering with the Rural Health Care Foundation, we operate nine healthcare centers across six districts of West Bengal, reaching over 465,000 patients this year. The Sita Devi Charitable Trust Dispensary in Una District, Himachal Pradesh, alongside our Mobile Medical Unit, continues to serve nearly 22,000 patients annually who are facing challenges of access to quality healthcare services.

Our livelihood initiatives, in collaboration with our local NGO partners, Women Organisation for Rural Development and Prastutee in Koraput district of Odisha, have empowered 2,000 tribal women. Over three years, this initiative has tripled average family incomes through skill-building on improved farming techniques, input support, market linkages, and collectivization through Farmer Producer Organizations for sustained economic growth.

Furthermore, in Jhargram district of West Bengal, our partnership with The/Nudge Institute introduced a pioneering approach to break the cycle of poverty of 4,000 ultra-poor families, in partnership with the government of West Bengal.

Our programme on improving access to safe drinking water, in collaboration with our local NGO partners SOLAR & Pallishree, this year reached 17 villages in Puri and Jajpur districts of Odisha. This ensured the provision of over 17,000 cubic metres of iron-free drinking water annually to nearly 1,400 rural households.

I am delighted to share that this year, we reached another milestone by impacting the lives of over 1.9 million individuals since our inception. In this year alone, our programmes reached an all-time high of over 500,000 individuals across five states of India in a single year. In addition, we were successful in bringing together five co-funders to join hands with us for scaling up our model initiatives to new geographies.

As we look ahead, we are committed to deepen our contribution towards impactful models of social change and expand our initiatives in collaboration with like-minded co-funders.

On behalf of Navodyam, I extend my sincere appreciation to our NGO partners, co-funders, and all internal and external stakeholders for their contribution towards creating a just and equitable society.

**RAKESH MALHOTRA**

*Co-Founder and Trustee, SDMC Trust*



# MANAGING TRUSTEE'S *Forward*



Dear Reader,

In the social development and philanthropic investment scenario in India, collaborative funding has emerged as a growing trend. Published data suggests that between 2020 and 2023, the number of philanthropic collaboratives in India has grown three times. Over the past few years, we have witnessed the combined efforts of philanthropic organizations amplifying reach, scaling solutions across geographies, and ensuring resources are used as catalysts without duplicating efforts.

At Navodyam, we believe that collaborative funding is not just a mechanism for financial support but a powerful tool to build a lasting legacy of impact, sustainability, and scale. Driven by our ambition to magnify the impact, we made significant strides by expanding our alliance with more like-minded co-funders this year.

I am delighted to share that this year, Navodyam achieved a significant milestone of securing multi-year funding commitments from private sector and government for nearly ₹ 25 crores. This underscores our collective determination and the trust placed in us by our partners.

Our idea has taken root across all our verticals, vindicating our belief in the power of collaboration for all our scale-ready projects in primary education, primary healthcare, livelihoods for women, and access to safe drinking water.

Our value proposition in primary education, through our scalable project “Hamara Gaon” by our partner Pratham Education Foundation (PEF), found resonance with Anmol Industries. We witnessed our advocacy for scale-up resulting into a long-term partnership between Anmol Industries and PEF to scale up the Hamara Gaon initiative in Sitapur district of Uttar Pradesh. This support will benefit 4,000 children in 50 villages over three years, impacting their learning journey in foundational literacy and numeracy.

In primary healthcare, Anmol Industries have also entered into an association with our NGO partner Rural Health Care Foundation for three years to open six new Rural Health Centres. Two of these centres have already been established this year in the Bankura and Murshidabad districts of West Bengal.

In the livelihoods vertical, our women’s economic empowerment project through vegetable cultivation has not only reached its three-year outcome of enhancing a sustainable source of income for 2,000 tribal women in Koraput district of Odisha, but it has also successfully leveraged nearly ₹2.27 crore from several government schemes. Additionally, I am delighted that the Azim Premji Foundation came forward to scale up a similar project for another 2,000 tribal women in Koraput district, in partnership with our local NGO partners Women Organisation for Rural Development (WORD) and Prastutee, over the next three years.

Moreover, in our pursuit of our livelihood goals, Navodyam has forged a new partnership with The/Nudge Institute, an action institute dedicated to realizing a poverty-free India within our lifetime. Our collaboration on the “End Ultra Poverty” programme in West Bengal centres around “The Graduation Approach,” an evidence-rich and meticulously sequenced initiative designed to uplift women and graduate 4,000 households out of ultra-poverty within a defined timeframe of three years. This year, The/Nudge Institute successfully secured commitments from the central government, the state government of West Bengal, and another anchor donor namely Daily Rounds, for this project aimed at alleviating the challenges faced by ultra-poor families in West Bengal.

On the front of improving access to safe drinking water, we collaborated with three co-funding organizations including Nuvoco, Anmol Industries, and HDFC Bank to scale up our community-owned iron-free drinking water in 20 villages of Khordha, Jajpur, and Jagatsinghpur districts of Odisha.

I would like to take this opportunity to express my gratitude for our partner NGOs, co-funders from government and private sector, and the community members who came together to make positive social change a reality. I extend my warm acknowledgment to my colleagues at Navodyam who are resolutely building a community-first organization with an innately strong sense of purpose.

**PARESH PRADHAN**  
Managing Trustee, SDMC Trust

# About <sup>us</sup>

Navodyam is an initiative of the SDMC Trust, a family foundation of the promoters of the SAR Group. The group owns popular brands like Livguard, Livfast, Livpure, and Lectrix. Our Vision is to contribute towards creating a **just, equitable, and prosperous society**.

Our mission is to impact the lives of 5 million individuals by 2029 through sustainable programmes and projects in the areas of **primary education, primary healthcare, livelihoods, and access to safe drinking water**, creating equitable opportunities for inclusive development. We strive to achieve this in collaboration with implementing partners and co-funders.

Since our inception in 2009, we have partnered with 25 NGOs, directly impacting the lives of over **1.9 million individuals**.

## 3 Key Pillars our programmes based on

### IMPACT



- Build impactful programmes and projects with measurable results
- Establish robust measurement frameworks that track and evaluate the impact of our programmes and projects

### SUSTAINABILITY



- Ensure ownership and self-sustainability by stakeholders of our interventions
- Build an organization by developing & nurturing talented human resources and establishing a network of credible implementing partners

### SCALABILITY



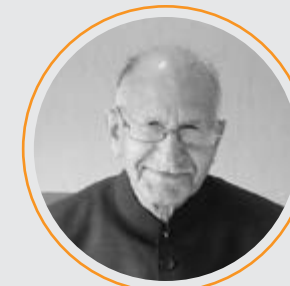
- Collaboration with co-funders to accelerate scale-up
- Create a culture of collaboration for enhancing partnerships, including effective communication

## OUR THEMATIC FOCUS AREAS

Our programmes are aligned with the Sustainable Development Goals (SDGs) reaffirming our role in creating lasting social impact with an ambition of making sure no one is left behind.



## FOUNDERS AND TRUSTEES



Late Mr. Madan Lal Malhotra  
(Founder)



Mr. Rakesh Malhotra  
(Co-Founder and Trustee)



Mr. Paresh Pradhan  
(Managing Trustee)



Mrs. Nirupama Malhotra  
(Trustee)



Mr. Navneet Kapoor  
(Trustee)



Mrs. Rashmi Nayar  
(Trustee)



# The Year at a Glance

## Primary Education

2,731

children improved their learning outcomes

## Primary Healthcare

4,89,414

individuals accessed improved primary healthcare services

## Livelihoods

6,000

rural women improved their livelihood

## Safe Drinking Water

10,597

individuals accessed Iron-free and clean drinking water

5,00,000+

OUR REACH  
2023-24

2,19,849

Primary Education

15,88,570

Primary Healthcare

8,156

Livelihoods

1,00,568

Safe Drinking Water

19,00,000+

CUMULATIVE REACH  
SINCE 2010

## OUR PRESENCE 2023-24

### ▲ Projects supported by us

Himachal Pradesh, Haryana, Delhi, West Bengal and Odisha

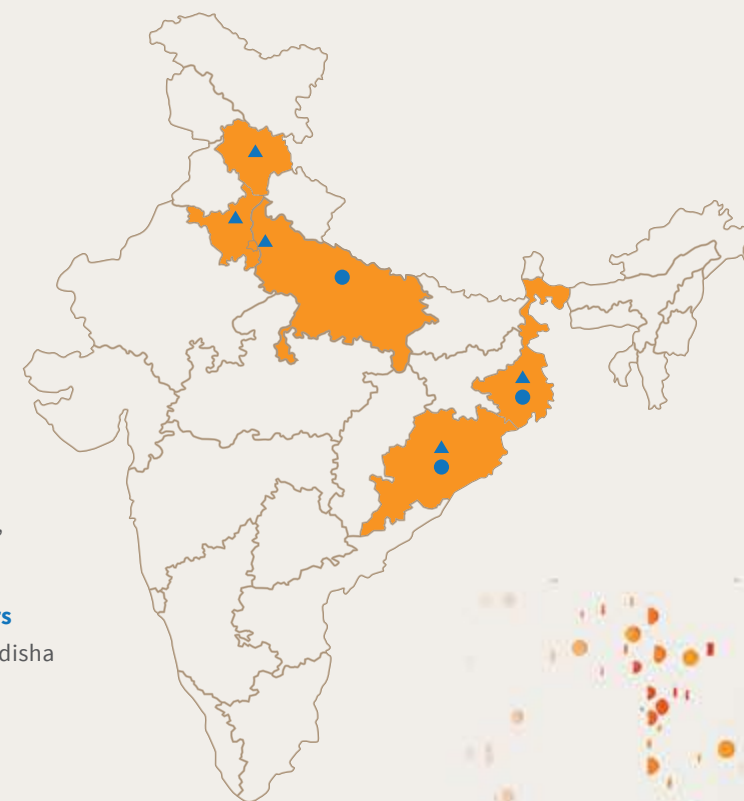
### ● Projects supported by co-funders

Uttar Pradesh, West Bengal, and Odisha

6 : States

16 : Districts

1,151 : Villages







# Primary Education

Navodyam focuses on quality primary education through creating inclusive and enabling learning opportunities for children. Specifically, we support innovative and scalable models to enhance learning outcomes on basic reading and arithmetic, considering them crucial foundation for every child's lifelong learning and overall life outcomes. Navodyam contributes to SDG 4 by striving to ensure inclusive and quality education and promote lifelong learning opportunities for all.

**Our goal** is to enhance the learning outcomes for children in Primary Education for 50,000 children over the next five years



**Foundational  
Literacy & Numeracy**



**Inclusive & Quality  
Learning Opportunities**

## PARTNERS





## OUR IMPACT

2,731

Children improved  
learning outcome

158

Mother groups  
engaged

38

School teachers  
equiped

19

Schools reached





# PROJECT ANKUR

Bridging the learning gap of children

Pratham Delhi  
Education Initiative  
DELHI

## OVERVIEW

Project Ankur, jointly designed in 2022 by Navodyam and the Pratham Delhi Education Initiative, aims to address the learning gaps among primary-grade students in the Municipal Corporation of Delhi (MCD) schools, particularly in areas with notably low learning levels.

The project focuses on developing Foundational Learning and Numeracy (FLN) to improve learning outcomes. Achieving FLN goes beyond merely learning letters and numbers; it begins with developing key developmental skills essential for understanding these concepts. These skills ensure that children can learn at their appropriate Grade level without needing to catch up later. This initiative perfectly aligns with National Education Policy 2020 and the corresponding NIPUN Bharat\* mission of the central government.

The project is being implemented in 18 MCD schools across three districts of Delhi, including Rohini, North Shahdara, and South Shahdara, over four years.



Established in 1995, Pratham is an innovative learning organization created to improve the quality of education in India. It focuses on high-quality, low-cost, and replicable interventions to address gaps in the education system.

## OBJECTIVES

(i) To prepare children in Grades 1&2 to attain proficiency in basic reading and numeracy at the right level

(ii) To help children in Grades 3-5 catch up with basic reading and numeracy skills needed to understand Grade level curriculum

\*National Initiative for Proficiency in Reading with Understanding and Numeracy

The larger goal is to advocate for scaling up the lessons from the project model to all **1,500+ MCD schools**

## KEY ACTIVITIES

### • Leap Forward Pedagogy for Grades 1&2:

A dedicated instructor provides year-long teaching and learning inputs to children in Grades 1&2 in school. The aim is to develop strong foundational literacy and numeracy skills, as well as promote holistic development during early childhood for sustained learning. This year, 1,062 children were reached through these activities.

### • Catch-up Method for Grades 3-5:

Children in Grades 3-5 who struggle to read a Grade 1 text are identified through a detailed assessment process. They then participate in carefully designed learning camps with 30 days of instruction. These “Teaching at the Right Level (TaRL)” activities aim to help children improve their reading and arithmetic skills. This year, 1,321 children were reached through TaRL activities. Additionally, all Grades 3-5 children undergo a weekly library session.





### • Community Involvement:

Engaging mothers, volunteers, and family members is crucial for the learning process. This collaborative approach actively engages the community in creating a supportive educational environment and helps in the learning process of the children.

- In each hamlet within the school's catchment areas, small groups of 5-6 mothers with children in Grades 1&2 are formed. These mothers are provided with weekly activities to perform with their children to promote holistic development.
- community-based children's clubs are established with the support of volunteers, who guide the children's groups in creating a conducive learning environment on daily basis.
- Parents are invited to schools on monthly basis, where our instructor briefs them on the progress and methods followed by them along with workshops for mothers on learning activities.

This year, 158 mother groups and 126 children groups were formed with 136 volunteers supporting the groups.

### HIGHLIGHT

Halfway into its four-year tenure, Project Ankur has established a strong case for the Leap Forward pedagogy for Grades 1&2 to attain the necessary proficiency so the children do not lag behind. This is evident from the fact that, after completing the entire two-year intervention, children who have passed out of Grade 2, have attained better reading & arithmetic abilities than the non-intervened schools.

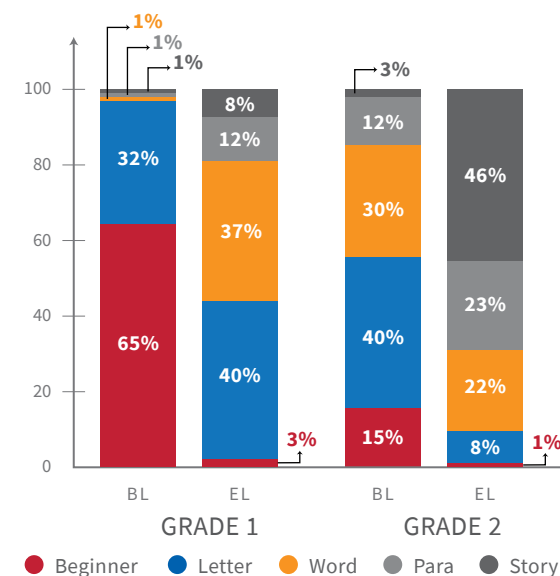
The catch-up model for Grades 3-5 is a proven method, which is being established in the 18 schools to serve as a demonstration model for the rest of the MCD schools and their teachers.

*When 6-year-old Rupa joined Grade 1 at the MCD School at Gharoli Village two academic years ago, she could barely hold a pencil. The Pratham instructor Monica, through the yearlong pedagogy activities over the last two years, helped her to progress on various domains of foundational learning. As she enters Grade 3, she can read, write, and express herself creatively through activities like story writing.*



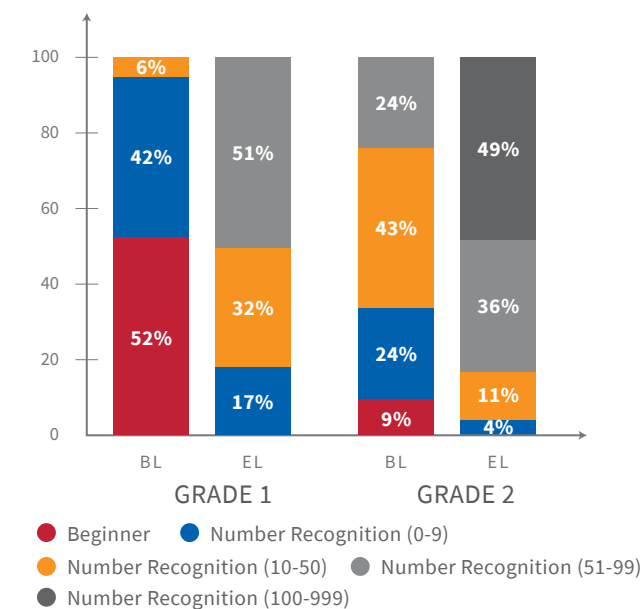
### GRADE 1&2 TOTAL CHILDREN: 1,062

#### ASSESSMENT OF READING LEVEL



At baseline (BL) assessment, 65% of Grade 1 and 15% of Grade 2 children were at a beginner level (unable to recognize letters), whereas, by the endline (EL) assessment, only 3% of Grade 1 and 1% of Grade 2 children remain at the beginner level.

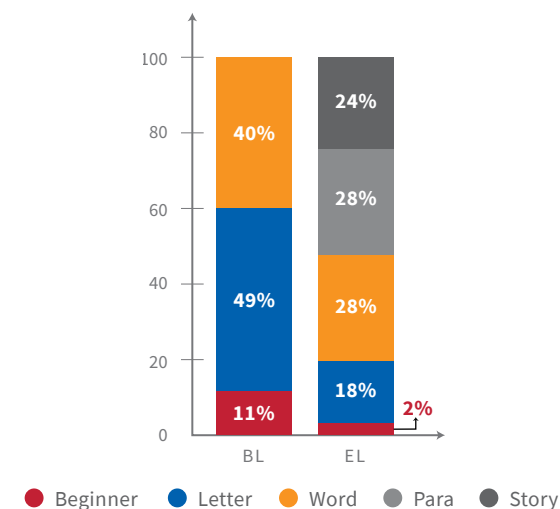
#### ASSESSMENT OF MATH LEVEL



At baseline assessment, 52% of Grade 1 and 9% of Grade 2 children were at the beginner level (could not recognize single-digit numbers), whereas by the endline, there are no children at the beginner level.

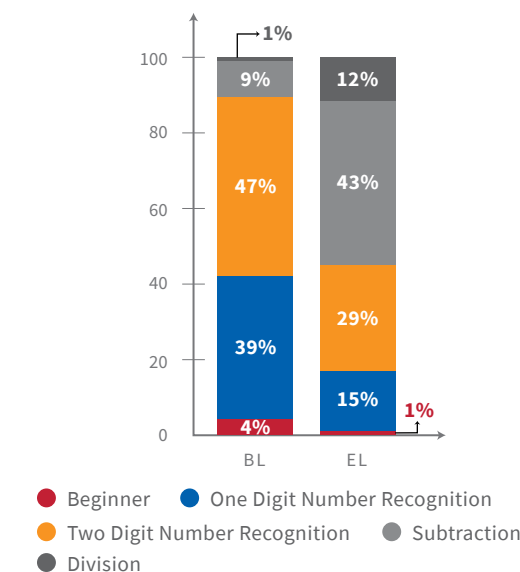
### GRADE 3-5 TOTAL CHILDREN: 1,321

#### ASSESSMENT OF READING LEVEL



At baseline assessment, none of the children in the cohort could read either a paragraph or a story, whereas by the endline assessment, 52% could read either a paragraph (28%) or a story (24%).

#### ASSESSMENT OF MATH LEVEL



At baseline assessment, 10% of the children in the cohort could perform subtraction (9%) and division (1%). By the endline, 55% could perform subtraction (43%) and division (12%).



# SHIKSHA BHARATI SCHOOL

Inclusive and Quality  
Learning Opportunities

Aniket Ashray  
Society  
HARYANA

## OVERVIEW

Shiksha Bharati School established in 2009 by the Aniket Ashray Society provides pre-primary and primary education in Palam Vihar, Gurugram. Navodyam has been supporting the Shiksha Bharati School since 2017 to contribute towards quality education for children from underserved communities.

Aniket Ashray Society is a non-profit organization dedicated to improving the lives of people who have been neglected and underprivileged section of society, mostly in the education domain.

## OBJECTIVES

Support children from underserved communities in pre-primary and primary education by providing quality learning opportunities.





KEY ACTIVITIES

• **Access to an Enabling Learning Environment:** Comprehensive resources including qualified teachers, textbooks, teaching & learning tools, student-friendly classroom facilities, libraries, school meals, and sanitation facilities are provided to support an enabling learning environment for children. The school undertakes a systemic approach to assessment and improvement of foundational learning and numeracy to ensure a strong foundation for lifelong learning. This year, 348 children received education through Shiksha Bharati School.

• **Community and Parental Engagement:** The school fosters a strong partnership between parents, and the community for enhancing students’ educational journey. This is ensured through regular communications between teachers, parents and community members not just during parent-teacher meetings, but through regular one-on-one conversations. Neighbourhood community members are consulted for school governance and decision-making processes on a regular basis.

• **Mainstreaming Children For Higher Education:** The school actively collaborates with other government and private schools to ensure that children graduating from Grade 5 are enrolled for continued higher education. This year, 36 students graduated from Shiksha Bharati School, secured admission to nearby government and private schools.



HIGHLIGHT

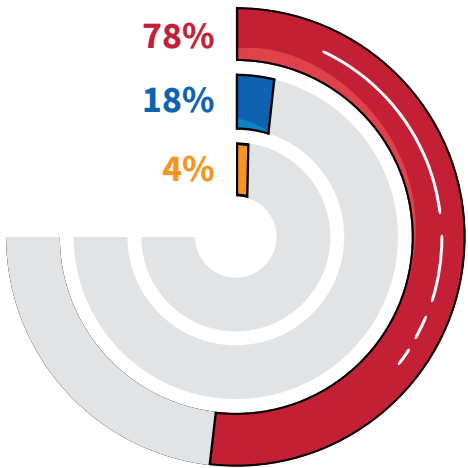
The Assessment conducted by Shiksha Bharti School for students of KG-Grades 5 in the academic year 2023-24 of the Foundational Literacy and Numeracy level of the children. A total of 286 children participated in the test.



ACADEMIC PERFORMANCE OF THE CHILDREN IN ALL SUBJECTS

TOTAL STUDENT: 337

- Grade A: >70 percentage secured
- Grade B: 50-70 percentage secured
- Grade C: <50 percentage secured



Majority of the students (78%) secured Grade A, which is higher than the academic performance of FY 22-23 (i.e. 69%)

FOUNDATIONAL LITERACY AND NUMERACY ASSESSMENT FOR GRADE 2-5

TOTAL STUDENT: 169

ENGLISH

53% 36% 11%



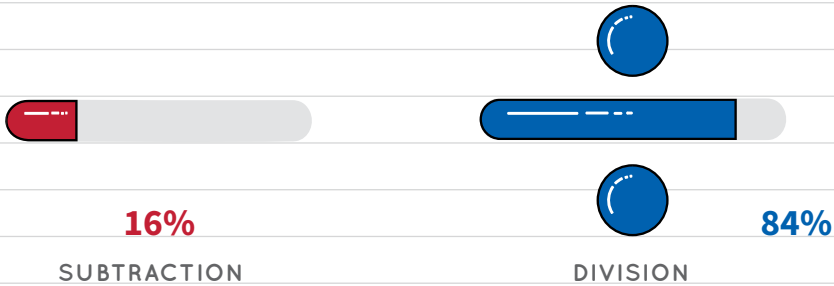
- Para
- Sentence
- Word



HINDI

Majority of the children are at a higher level of reading abilities in English (Sentence -36%, Paragraphs-53%) and Hindi (Sentence- 28% and Paragraph -67%)

The majority of students are in the highest category in Math i.e. division (84%) and only 16% students are at subtraction level







# Primary Healthcare

Recognizing the transformative impact of primary healthcare, Navodyam focuses on addressing issues of accessibility, availability, and affordability of primary healthcare in rural areas. We support programmes that enable early diagnosis and timely treatment, promote overall well-being and reduce socio-economic and geographic barriers, address health disparities, and promote social justice in healthcare.

Navodyam contributes towards SDG 3 to ensure healthy lives and promote well-being for all ages.

**Our goal** is to enable equitable access to quality and affordable primary healthcare for 47,00,000 individuals over the next five years



**Rural Primary  
Healthcare  
Centres**



**Mobile Medical  
Unit (MMU)**



**Community  
Outreach**

PARTNER





## OUR IMPACT

4,89,414



Patients served

15



Villages reached through MMU

10

Rural Healthcare Centres supported





# RURAL HEALTH CARE CENTRES

Affordable, Accessible,  
and Equitable Primary  
Healthcare

Rural Health  
Care Foundation  
WEST BENGAL

## OVERVIEW

The Rural Health Care Foundation (RHCF) has been our longstanding partner since 2015, in providing primary healthcare in rural West Bengal. Our collaboration is centered around the provision of patient-centric and quality primary healthcare in rural communities through rural healthcare centres, that ensure healthcare services are accessible, affordable, and tailored to the specific needs of the population.

Currently, RHCF operates 12 rural healthcare centres in West Bengal, of which 9 centres are supported by us across six districts, including Purba Bardhaman, Murshidabad, Hooghly, Nadia, South 24 Parganas, and North 24 Parganas.



## OBJECTIVES

- (i) To provide quality, affordable, and patient-centric primary healthcare services in communities through rural healthcare centres supported by qualified and experienced medical professionals
- (ii) Outreach in rural communities to provide preventive healthcare and promote health-seeking behaviour

RHCF  
operates

12 rural **healthcare centres** in West Bengal, of which  
9 centres are supported by us across  
6 **districts**

## KEY ACTIVITIES

### • Rural Healthcare Centres:

These centres offer quality and affordable healthcare services provided by experienced doctors and healthcare providers. Patients are provided comprehensive and low-cost treatment including doctor consultation, one week of medication, access to diagnostic services, and corrective spectacles.

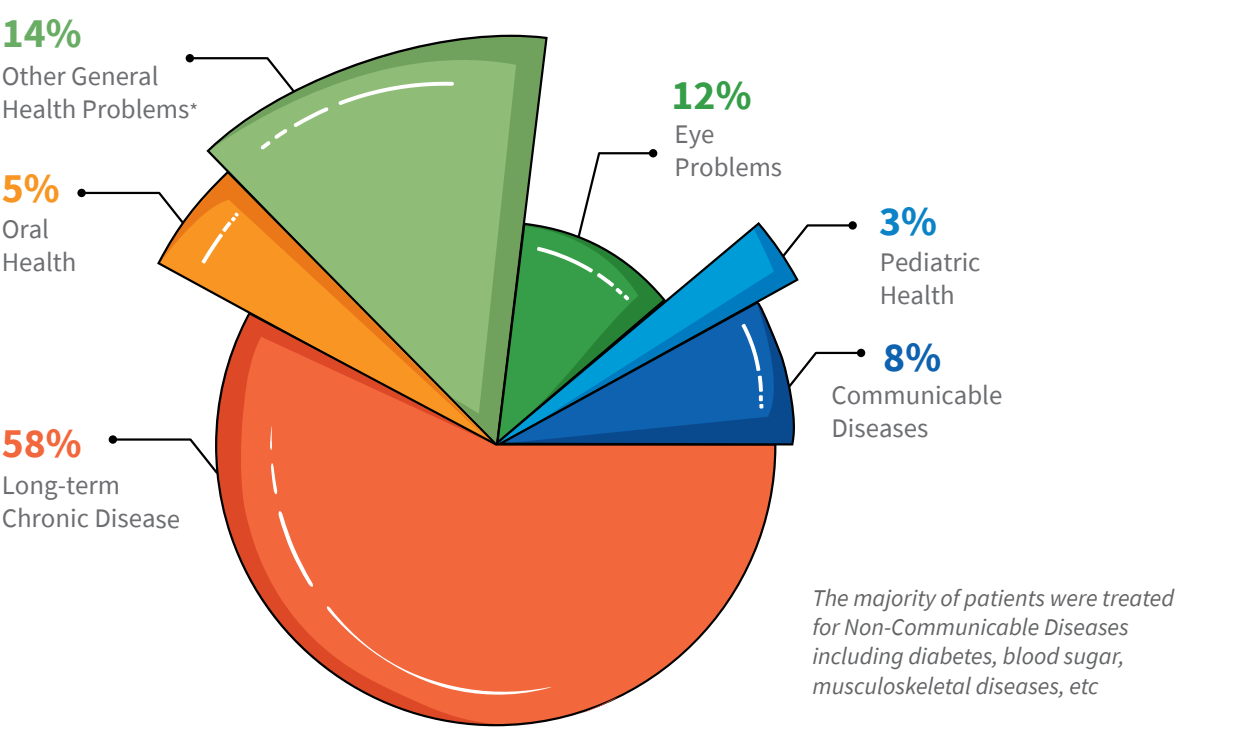


This year, 4,67,005 patients received the above healthcare services, including individuals who were referred to other charitable eye care institutes to avail corrective surgeries for cataracts and pterygium.

• **Community Outreach:** The Rural Healthcare Assistants of RHCF reach out to nearby villages of the rural healthcare centres to conduct preventive health screening including blood sugar, blood pressure, and vision tests. This enables early detection of communicable, non-communicable, and various preventable diseases. The outreach efforts are dedicated to raising awareness in the community and encouraging them to seek appropriate medical treatment. This year, 2,75,388 beneficiaries were successfully screened through the outreach programme.

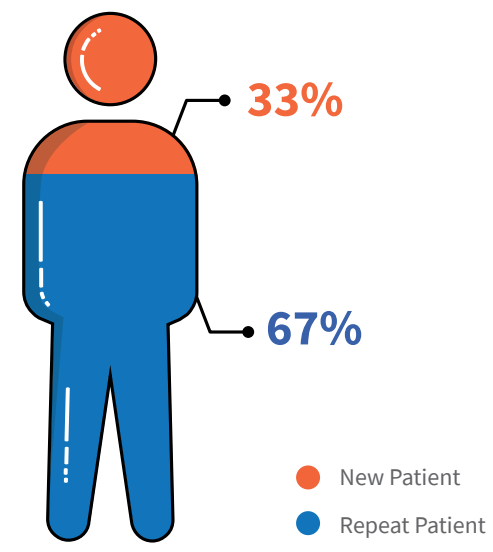


TYPES OF HEALTH ISSUES TREATED IN NINE CENTRES



\*Including homeopathy cases

DEMAND FOR HEALTHCARE SERVICES IN 9 CENTRES



**TOTAL PATIENTS:** 4,67,005

67% percent of repeat patients indicate a continued adherence to prescribed treatment, which has resulted in better management of long-term chronic diseases

HIGHLIGHT

Approaches for follow-up ensuring continued care: RHCF uses multiple approaches, to ensure continuous care, monitoring patient progress, and preventing loss to follow-up patients. The follow-up approaches are crucial especially for the management of long-term chronic diseases, for optimal treatment outcomes.

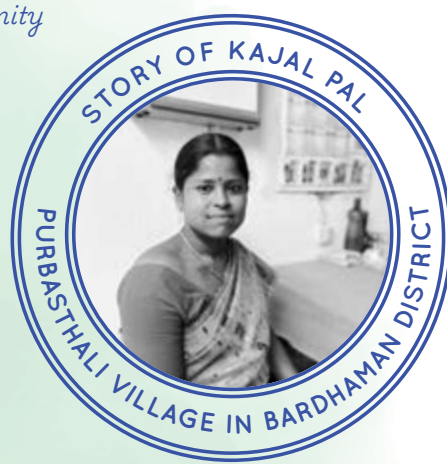
**At the centre level:** The consulting doctor advises the patient to visit for follow-up after a specific period as required.

**Follow-up through tele-callers:** A group of tele-callers based out of multiple locations, systematically contact patients to track their treatment progress and ensure treatment compliance.

This comprehensive approach has resulted in increased treatment adherence and treatment outcomes.

*Kajal Pal, a 45-year-old resident of Purbasthali village in the Purba Bardhaman district, has been visiting the rural healthcare centre run by RHCF in Patuli to address various health needs. The proximity of the Patuli centre to Kajal's village has allowed her to receive quality and affordable treatment for hypertension, joint pain, and chronic gastrointestinal issues, over the past 8 years.*

*The staff at the centre are familiar with Kajal's medical history, which ensures she receives personalized care and advice tailored to her specific conditions. The supportive environment at the Patuli centre has been instrumental in Kajal's ongoing health management, enabling her to lead a healthier and more productive life.*





# SITA DEVI MALHOTRA

CHARITABLE DISPENSARY  
& MOBILE MEDICAL UNIT

Access to affordable  
healthcare -  
Our legacy project

Navodyam's Direct  
Interventions

HIMACHAL PRADESH

## OVERVIEW

In 2009, we launched our first programme by establishing a dispensary in Gagret, located in the Una district of Himachal Pradesh. The primary purpose was to provide free healthcare services to migrant labourers, factory workers, and local community members in the area.

The dispensary began by offering primary healthcare consultations with qualified doctors, providing free medicines, and gradually added diagnostic lab services at highly subsidized costs. In 2022, an outreach programme was introduced to provide healthcare services to underserved rural communities through a Mobile Medical Unit, ensuring that even the most remote populations receive the primary healthcare they need. We continue to directly implement this programme through a team of professionals based in Gagret, Himachal Pradesh.

Provides  
**accessible,  
affordable,  
and quality**  
basic healthcare  
services to the  
local community



## OBJECTIVES

- (i) To provide accessible, affordable, and quality basic healthcare services to the local community, focusing on prevention and the treatment of diseases
- (ii) To provide accessible primary healthcare services to underserved and remote communities

## KEY ACTIVITIES DISPENSARY

### • Outpatient Department Services

The dispensary provides healthcare consultations by MBBS doctors between 9 am to 5 pm for six days a week and provides free prescribed

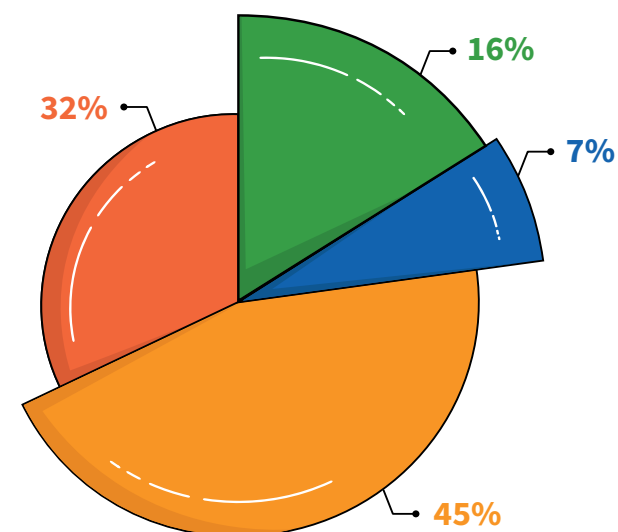
medicines to patients. People from a nearly 12km radius access the services of the dispensary. The dispensary also has a team of pharmacists, Lab Technicians, and an assistant to carry out the dispensary activities. This year the dispensary has served 10,314 patients.

### • Diagnostic Service

The dispensary offers 25 different pathological tests at subsidized prices, ensuring affordable healthcare patients. This year, a total of 1,315 patients availed subsidized diagnostic facilities with reports in a timely manner to avail necessary treatment.

## PATIENTS SERVED THROUGH DISPENSARY

TOTAL PATIENTS: 10,314



- Non-communicable disease
- Communicable disease
- Emergency primary care
- Women health issues

Majority of the patients served (45%) were treated for Non-communicable diseases including High Blood Pressure, Blood Sugar, etc

Dispensary offers  
**25** different  
pathological  
tests







## PATIENTS SERVED THROUGH MMU

TOTAL PATIENTS: 12,095

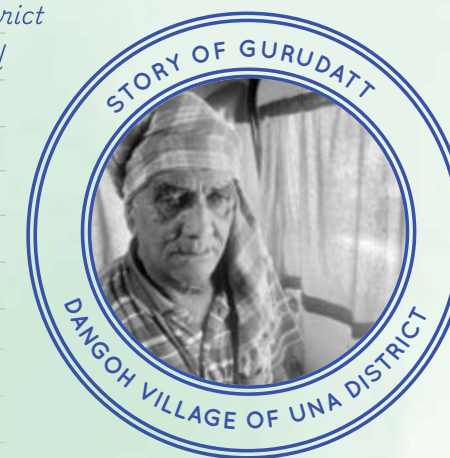


- Non-communicable disease
- Communicable disease
- Injuries and emergency primary care
- Women Health Issue

Majority of the patients served (50%) were from Non-communicable diseases including High Blood Pressure, Blood Sugar, etc

75-year-old Gurudatt Sharma of Dangoh village of Una district had lost his eyesight 20 years ago. Subsequently, he developed asthma. He was unable to obtain medical care frequently due to his difficulty in reaching the nearest healthcare centre.

Later he came across our MMU team, which visits his village twice a month, where he can access healthcare on a regular basis. Gurudatt shares his experience with the community members from his village and helps in mobilizing villagers to avail healthcare services provided by the MMU.



## KEY ACTIVITIES MOBILE MEDICAL UNIT

### • Mobile Health Services:

The Medical Mobile Unit reaches out to 15 remote locations in 15 villages, ensuring each village is visited at least twice every month. The MBBS doctor as part of the team operating the MMU conducts health check-ups and provides counselling and treatment advice to patients in the villages.

### • Necessary Medicine Support:

The Pharmacist ensures that necessary medicines, prescribed by the MMU doctor is provided for timely treatment.

### • Referral for Treatment:

The MMU doctor refers patients to block and district-level hospitals, for those who require advanced medical treatment.







# Livelihoods

Navodyam is committed to contribute towards improving the lives of people especially from rural communities through creating sustainable livelihood opportunities. Our programmes particularly focus on the economic and social empowerment of women, as they are the backbone for the development of rural economies.

Navodyam contributes towards SDGs 1, 2, and 5, to end poverty, achieve food security and gender equality.

**Our goal** is to create sustainable livelihoods opportunities and improve annual income for 1,50,000 individuals, with a focus on women empowerment over the next 5 years



Capacity Building for Improved Agricultural Productivity, and Decision Making by Women



Collectivized Production and Market Linkages

## PARTNERS



THE/NUDGE  
INSTITUTE



## OUR IMPACT

6,000

Households reached

40

Tribal villages impacted

2

FPOs formed

800+

Shareholders of FPOs





# ECONOMIC EMPOWERMENT OF WOMEN FARMERS

Accelerating  
Sustainable  
Livelihoods

WORD and  
Prastutee  
ODISHA



## OBJECTIVES

- (i) To double the annual income of 2,000 households through vegetable cultivation
- (ii) To build the capacity of women farmers, strengthening women collectives, and expanding market opportunities



## OVERVIEW

This year, we completed a three-year-long women's livelihood enhancement project in one of the tribal districts of Koraput, Odisha. This project aimed to double the income of tribal households by empowering women through improved vegetable farming, collective production, and marketing, thereby enhancing their agency within the community.

Implemented in partnership with two of our local NGO partners, WORD and Prastutee, the project reached 40 villages, impacting the lives of 2,000 families in the Semiliguda and Pottangi blocks of the Koraput District in Odisha.



## KEY ACTIVITIES

### • Training and Capacity Building:

Women farmers received training in scientific planting methods, seasonal cultivation, and plant disease mitigation. They learned to cultivate cash crops such as ginger, sweet potato, tomato, cauliflower, cabbage, beans, chilli, and brinjal.

### • Support for Improved Farming:

Women farmers were provided with quality seeds, modern machinery for irrigation, solar-powered cold storage facilities, ensuring better yield quality, minimized wastage, and reduced manual labour.

• **Community Seed Banks:** To maintain traditional genetic diversity and ensure future crop security, community seed banks were established and managed by women, enabling seed exchange and reducing dependency on local traders.

• **Farmer's Field Schools:** Demonstration units were established for practical learning on effective land use, cropping patterns, *beejamrit* (organic manure) production, and plant protection methods.

• **Market Linkages:** To support women farmers with enhanced market access for selling their products, Market Facilitation Centres were established, enabling them for better price negotiation. Women collectives were linked with potential large-scale buyers for their produce at a better price.

\*MGNREGA: Mahatma Gandhi National Rural Employment Guarantee Act

### • Leveraging Government Schemes:

Women farmers were linked with government agricultural promotion schemes such as Potato Mission, Pradhan Mantri Kisan Samman Yojna, MGNREGA\*, and other social security schemes, leveraging a total value of nearly ₹2.27 crore of financial assistance over three years of the project.



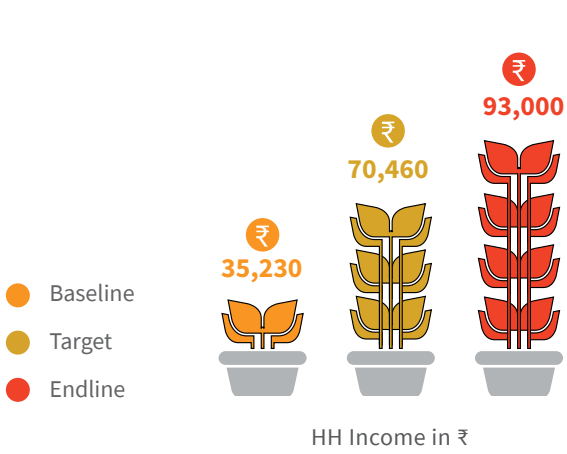
• **Women Farmer's Producer Organizations (FPOs):** Two FPOs (Dhartini Women Farmers Company Limited and Dakri Ghati Mahila Agro Producer Company Limited) were established to operate farming as an enterprise and improve market access through collective management of their produce. With over 800 women farmers as shareholders, these two FPOs achieved a turnover of approximately ₹50 lakhs in the first year itself.

In the coming years, we aim to provide continued support for capacity building ensuring the self-sustainability of these FPOs and establishing them as successful Agri enterprises for the long term.



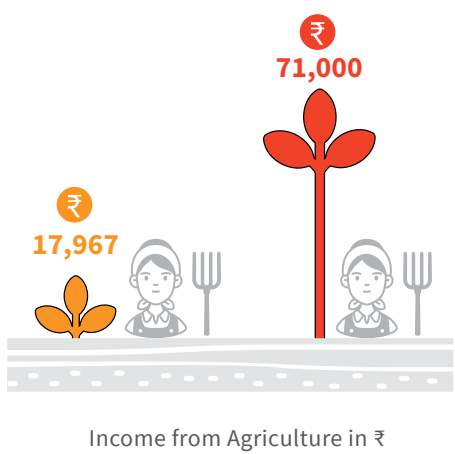
After the project’s completion, an independent third-party impact evaluation was conducted by the Council of Analytical Tribal Studies (COATS) in Koraput, Odisha. Some of the key findings are highlighted below. Detailed findings available at [navodyam.org](http://navodyam.org)

INCOME ENHANCEMENT



Nearly three times increase in average annual household income from ₹35,000/- in 2021 to ₹93,000/- by the end of the project in 2024

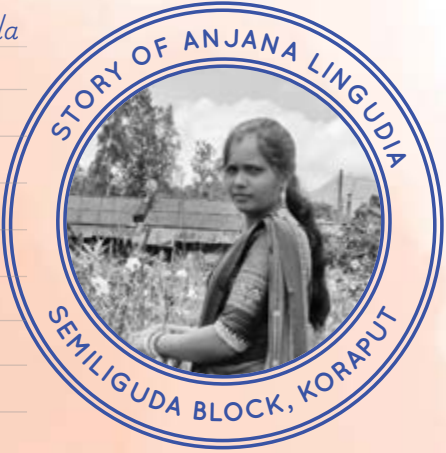
AGRICULTURE INCOME ENHANCEMENT



The average annual household income from agriculture has increased from ₹17,967/- to ₹71,000/- registering an increase by ₹53,033/- or a growth rate of 295% in the end line year



Anjana Lingudia, a 28-year-old farmer from Semiliguda Block in Koraput, is actively involved in our livelihood project. She played a key role in the formation of new FPO called Dhartini in Semiliguda. Anjana actively mobilized fellow women farmers to become shareholders of the FPO for collective marketing. She now serves as the treasurer of the Dhartini FPO, where she plays an important leadership role in decision-making for planning and ensuring smooth operations.





# END ULTRA POVERTY

Eradicating Extreme Poverty and Promoting Livelihoods

The/Nudge Institute

WEST BENGAL

## OVERVIEW

This year, we partnered with The/Nudge Institute to support a meticulously designed programme called the Graduation Approach aimed at enabling ultra-poor households out of poverty within a defined timeframe.

India is home to 12.2% of the world's poorest, with 23 million households (~115 million people) living in ultra-poverty, as per the 2011 Socio-Economic Caste Census. Despite significant efforts by government programmes, reaching the ultra-poor remains a formidable challenge due to multiple deprivation criteria of income, assets, and food security.

Our partnership project is implemented among the Lodha Sabar community of Jhargram and Nayagram blocks in the Jhargram district of West Bengal, classified among denotified and nomadic tribes. Over the next three years, we aim to empower 4,000 households to overcome ultra-poverty.

## OBJECTIVES

- (i) To enable ultra-poor families to graduate out of ultra-poverty within 36 months
- (ii) To foster self-reliance and resilience through social inclusion, development, and protection
- (iii) To promote diversified and sustainable income source



## KEY ACTIVITIES

The Graduation Approach is being implemented through a structured, multi-phased plan over 36 months to build self-reliance and resilience among ultra-poor households.

### COMMUNITY-LEVEL

#### • Selection of Ultra-Poor Households:

Conducted village profiling across 12 Gram panchayats with 58 villages in Jhargram block and 9 Gram panchayats with 28 villages in Nayagram block to identify ultra-poor households.

• **Social Protection:** Provide consumption support and link selected households to government schemes such as pension schemes, the National Food Security Act and offer livelihood grants to initiate income-generating activities.

• **Livelihood Promotion:** Develop and validate a diversified household level livelihood plan through Village Organizations. Transfer productive assets and provide technical and business skill development training. Facilitate access to government entitlements such as pensions, health, and life insurance.

### SYSTEM-LEVEL

• **Unlocking Funding:** Secure funding of 15 crores from central and state governments for the project.

## • Operationalizing the Project

**Management Unit:** Recruit management professionals, district coordinators, and block coordinators to oversee project implementation.

## • Project Planning and Monitoring:

Conduct continuous planning and monitoring at both ground and management levels to ensure successful project execution.

## EXPECTED OUTCOMES

By the end of 36 months, the programme aims to achieve the following for 4,000 targetted ultra-poor families:

- 80% of targeted families are food secure.
- 80% of targeted families are covered by Community Institutions created under Deendayal Antyodaya Yojana (DAY-NRLM\*).
- 80% of targeted families receive financial inclusion services through formal financial institutions like banks and/or community institutions like Self Help Groups.
- 70% of targeted families have a minimum annual incremental income of ₹15,000 through project-supported livelihood activities.
- The existing institution of DAY-NRLM ensures 80% of targeted family's access to government entitlements like social security pensions, MGNREGA\*\*, PMAY-G\*\*\*, etc.

\* National Rural Livelihood Mission | \*\*MGNREGA: Mahatma Gandhi National Rural Employment Guarantee Act  
\*\*\*PMAY-G: Pradhan Mantri Awaas Yojana-Gramin





## Safe Drinking Water

We at Navodyam believe that access to safe drinking water is a fundamental human right. Our efforts have been dedicated towards ensuring sustainable solutions for communities to access safe drinking water. We support community-level, low-cost, and highly effective water purification solutions, that are eventually owned and managed by community members themselves, enabling healthier communities.

We support programmes on access to safe drinking water through our 'Livpure Foundation'.

Navodyam contributes to SDG 6, to ensure the availability and sustainable management of clean drinking water.

**Our goal** is to improve sustainable access to safe drinking water for 1,00,000 individuals, over the next 5 years



Community Level Water  
Purification Solutions



Ownership by  
Community Members

### PARTNERS





## OUR IMPACT

Individuals reached

10,597

Households with access to round-the-clock safe drinking water

1,390

Villages with safe drinking water facility

17

## IRON-FREE DRINKING WATER

Long-term solution for Safe Drinking Water

SOLAR | Pallishree

ODISHA

### OVERVIEW

Our Livepure Foundation has been supporting an iron-free water programme since 2017 in Odisha. This year, we collaborated with Society for Leprosy Amelioration Rehabilitation (SOLAR) and Pallishree to implement iron free drinking water programme in 17 disaster-prone villages across Puri and Jajpur districts in Odisha.

Odisha is one of the states with a high burden of iron contamination in groundwater, which poses a significant challenge for providing safe drinking water to local communities.

### KEY ACTIVITIES

#### • Efficient & Affordable Technology:

The Iron Removal Plants (IRPs), use a filtration technology invented by the Institute of Minerals and Materials Technology (IMMT), which is a Council of Scientific & Industrial Research (CSIR) Institute based in Bhubaneswar, Odisha. The technology filters iron, turbidity, pathogens, and other contaminants from the water source. Each filtration unit consists of two water tanks, which purifies nearly 2,800 liters of water per day, meeting the potable water needs of nearly 60 households.

### OBJECTIVES

- (i) To provide sustainable filtration solutions for removing iron and other contaminants from groundwater, ensuring access to potable water for communities
- (ii) To empower community members to independently manage and maintain water filtration solutions for the long term



The filtration unit runs on solar power, is easy to maintain, doesn't use any chemicals, and is designed to provide safe drinking water even during disasters such as floods.

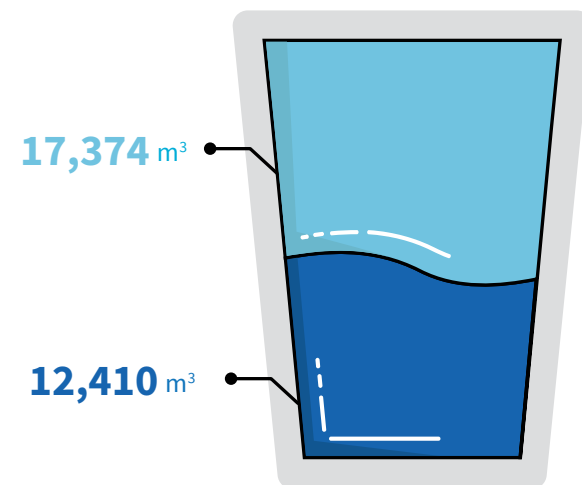
Each **water filtration unit** purifies nearly **2,800 ltr** of water per day

#### • Community Ownership:

Village Water Committees (VWCs) are established in each village, with over 50% of the members being women. These committees received training on their role in water governance, regular maintenance, and user fee collection from each household. They manage the community user funds for regular maintenance after the filtration unit is handed over to the villagers. This year, 17 VWCs were formed and 170 community members were provided comprehensive training on management and operations of the filtration units.



## DRINKING WATER SERVED



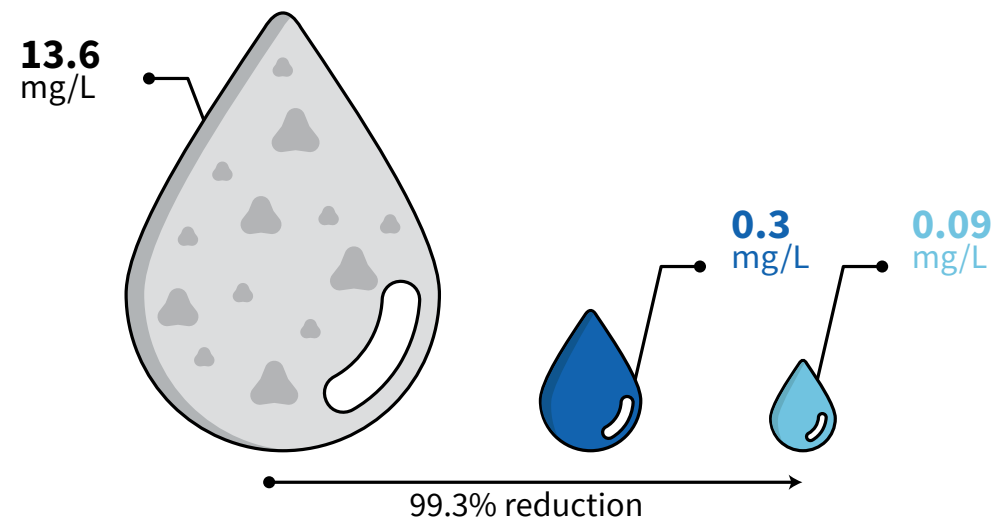
● Achieved  
● Target

A total of 17,374 cubic meters of water were provided in 17 villages

### • Government Involvement:

Multi-stakeholder consultations were held involving district government officials, rural water supply experts, and local Panchayati Raj Institutions for project execution. The panchayat members took an active part in the preparation of village-level water and sanitation plan and were trained on conducting awareness programmes in the villages on access to safe drinking water.

## REDUCTION IN IRON CONTAMINATION IN DRINKING WATER



● Untreated Water\*  
● BIS\*\* Acceptable Limit  
● IRP Filtered Water\*

The IRPs installed through the project is capable of reducing iron contamination by 99.3%, which is much lower than the acceptable limit

\*Lab test results of water samples | \*\*BIS - Bureau of Indian Standards

## CUMULATIVE IMPACT 2017-2024

25k+

lives with access to safe drinking water

400+

women members of village water committees

92

villages with uninterrupted access to safe water

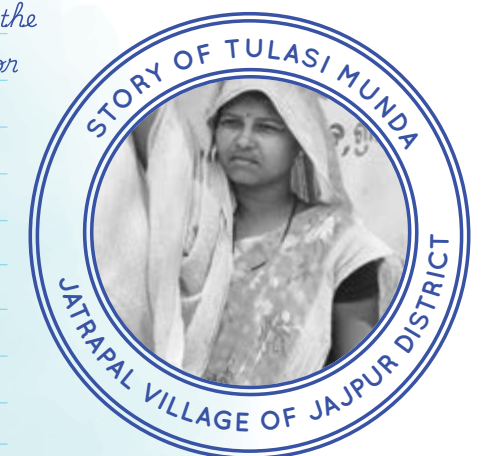
3.5 km

Average distance for households to alternate sources of water reduced by



*Tulasi Munda, a 35-year-old resident of Jatrapal Village in the Jajpur district, has faced the scarcity of safe drinking water for years. The village water source was highly contaminated with iron, which stained the utensils and clothes, causing health risks for the 50 households in the village.*

*Tulasi, with support from Pallishree NGO volunteers, led the installation of a solar-powered water purification unit and became a member of the village level water committee. Since then, she has been at the forefront of mobilizing the village in taking ownership of the solar-powered borewell and the iron removal plant maintenance in her village*





# Other Initiatives

## ADDRESSING EATING DISORDERS



**Freed** is a non-profit organization that intends to encourage conversations about eating disorders in India and provide support to individuals and families affected by them. Eating Disorders are grossly misunderstood mental illnesses, where support options range from non-existent to extremely limited. Freed steps in to bridge this gap and provide a safe stigma-free environment, a support structure, for people for prevention, cure, education, and intervention.

The focus of Freed's work is divided into three major pillars: awareness and education, creating ecosystems for support (intervention), and conducting research for data-backed advocacy. This year, over 500 students were reached through awareness workshops. The first quantitative study was completed on "The association of socio-economic factors with Disordered Eating in India" where over 1000 adults across India were surveyed. Additionally, the Freed Fellowship successfully ran the third batch with 10 new fellows. The online community of Freed grew to over 4000 members across various platforms.

## CAPACITY BUILDING OF NON-PROFIT PROFESSIONALS



**India Leaders for Social Sector (ILSS)**, since 2017, aims to build the leadership talent and capacity that India's social sector needs in order to create catalytic impact at scale. Navodyam has partnered with ILSS to support the capacity-building programme in fundraising designed to empower non-profit professionals, which is a critical capacity need of the present time.

The first of its kind in India, the ILSS Fundraising Programme is a rigorous virtual learning course for fundraising professionals. It provides a platform for in-depth engagement with leaders in the field, fostering solid networks and knowledge-building through contextual study. This year, 51 participants covered a comprehensive curriculum through various approaches, carrying forward vital skills, and creating and nurturing networks. Navodyam was proud to join their Pitch Fest by being a part of its board of juries.

## SUPPORT FOR TREATMENT OF CHILDREN WITH CRITICAL ILLNESS



**The Sachin Tendulkar Foundation** was created to give a platform to bring together people, institutions and resources who are passionate about bringing a social change. The foundation helps give equal opportunity to children and create a better world for them. It works with institutions and municipal hospitals that provide quality healthcare at affordable costs to deserving children.

Navodyam contribution to SRT, who in turn partnered with Ekam Foundation to assist children requiring critical surgeries. This year, a total of 205 children benefitted under the programme across 13 states in India.

This year, the majority of children had congenital heart corrective disorders cases (29%), followed by medical care drugs and high-end investigations cases (19%), and Neonatal intensive care unit cases (14%). These advanced medical support have profound and transformative effects on children's lives, not only improving their physical well-being but also positively impacting their psychological and social dimensions.

## ISHA PLACE FOR PREVENTIVE HEALTHCARE



With the partial support of Navodyam, **Isha Foundation** has successfully constructed Isha Place in Lucknow. This facility is dedicated to running preventive healthcare programmes to address the rising concern of non-communicable diseases (NCDs), which account for a large proportion of all deaths worldwide. NCDs, such as heart disease, diabetes, and stress-related disorders, are increasing at an alarming rate.

The medical community recognizes the critical role of meditation and yogic practices in preventive healthcare and managing these lifestyle disorders. Acknowledging this, the Isha Foundation, accredited as a Yoga Institute with the Yoga Certification Board, offers various yoga programmes to prevent and manage lifestyle-related health issues. With the completion of the basic infrastructure, Isha Place in Lucknow has begun offering Yoga and Meditation courses. By providing a space dedicated to holistic health practices, Isha Place aims to improve the overall well-being of individuals in the community.



# Navodyam and SDGs

The Sustainable Development Goals (SDGs) are a set of 17 global goals to address some of the most pressing social, economic, and environmental challenges faced by our world. Navodyam's programmes are aligned with six of the 17 SDGs, contributing towards positive impact in communities for a more sustainable future.

## PROJECTS

## SDG TARGETS\*

### PRIMARY EDUCATION

- **Project Ankur**, Delhi
- **Shiksha Bharati School**, Haryana

**4.1** Ensure that all girls and boys' complete quality primary education leading to relevant and effective learning outcomes

### PRIMARY HEALTHCARE

- **Rural Healthcare Centre**, West Bengal
- **SDMC Trust Dispensary**, Himachal Pradesh
- **Mobile Health Unit**, Himachal Pradesh

**3.8** Achieve universal health coverage, including access to quality essential healthcare services and access to safe, effective, quality, and affordable essential medicines for all

### LIVELIHOODS

- **Economic Empowerment of women farmers**, Odisha

**2.3** Double the agricultural productivity and incomes of small-scale food producers, in particular women, and Indigenous peoples, including through productive resources and inputs, knowledge, financial services, markets, and non-farm employment

**5.5** Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in economic and public life

- **End Ultra Poverty**, West Bengal

**1.1** Eradicate extreme poverty for all people everywhere

### SAFE DRINKING WATER

- **Iron-Free Drinking Water**, Odisha

**6.1** Achieve universal and equitable access to safe and affordable drinking water for all

**6.b** Support and strengthen the participation of local communities in improving water and sanitation management



\*Note: Relevant excerpts from the SDGs target are mentioned above



## OUR PARTNERS



## OUR PEOPLE

### CORE TEAM

Paresh Pradhan  
*Managing Trustee*

Upahar Pramanik  
*AVP & Head of Operations*

Subhamay Chattopadhyay  
*Sector Lead, Education*

Pradeep Joshi  
*Sector Lead, Health*

Amrita Nayak  
*AGM, Livelihoods and Drinking water*

Shivani  
*Manager, Health and Education*

Khushbu Chourasiya  
*Asst. Manager, Communications*

Santanu Kumar  
*Asst. Manager, Admin*

### PROJECT TEAM, HIMACHAL PRADESH

Dr. Vijay Joshi  
*Chief Medical Officer*

Dr. Kanvi  
*Medical Officer*

Natrajan Sharma  
*Pharmacist*

Diksha  
*Pharmacist*

Rajeev  
*Laboratory Technician*

### FINANCIAL ADVISOR

Harsh Dhanuka





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