



# Towards a more equal society

*Impact Report 2018*

Sita Devi Malhotra Charitable Trust

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### Organisation Profile

Name of the Organisation	Sita Devi Malhotra Charitable Trust
Registered Office Address	137-C, DDA (MIG) Flats, Rajouri Garden, New Delhi, India, 110027
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### Registration Details

Indian Trust Act 1882      Date of registration : 10-12-2009  
Registration No.: 11,414 book no 4 vol no. 12633

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## VISION & MISSION

*The Trust endeavors to work towards creating a just, equitable and prosperous society by empowering people with incremental changes in health, education, income, livelihood, safe drinking water and a healthier environment.*

## ABOUT SDMC TRUST

The Trust was set up in 2008 under the Indian Trust Act 1882 by Mr. Madan Lal Malhotra in commemoration of his late wife Smt. Sita Devi Malhotra. Since its inception, the Trust has been rendering services to poor, destitute, disabled, senior citizens and other disadvantaged social groups under the stewardship and overall guidance of Mr. Malhotra. The dreams and aspirations of Mr. M.L. Malhotra are being supplemented with leadership as well as policy guidance by his son, Mr. Rakesh Malhotra, who is a renowned entrepreneur, innovator, and mentor of popular brands like “Luminous”, “Livpure”, “Livguard” and SAR Group of Companies”. The SDMC Trust is solely dedicated to philanthropic and non-profit social services.

The Trust supports non-profit social organizations implement developmental projects across the country according to their expertise and alignment with SDMC Trust's focus areas of Primary Health Care, Primary Education, Livelihood and Safe Drinking Water Initiatives.





# Verticals

All our projects are aligned to the Sustainable Development Goals set by the United Nations in 2015.



**SUSTAINABLE  
DEVELOPMENT**

**GOALS**



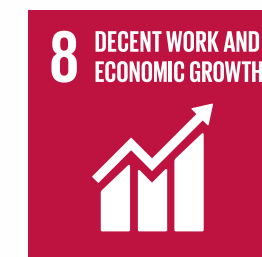
#### SDG 3:

“Ensure healthy lives and promote well-being for all at all ages.”



#### SDG 4:

“Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.”



#### SDG 8:

“Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.”



#### SDG 6:

“Ensure availability and sustainable management of water and sanitation for all.”





### *Primary Healthcare*

Ensuring healthy lives and promoting the well-being for all at all ages is essential to sustainable development. Significant strides have been made in increasing life expectancy and reducing some of the common fatal health risks. We expand access to quality and affordable healthcare through remotely established centers.

### *Primary Education*

Quality education is key to improving people's lives and ensuring sustainable development. Basic literacy skills have improved tremendously, yet bolder efforts are needed in order to universal education goals. We dedicate our service to educational institutions and learning centers in rural India focusing on primary education.





## *Livelihood*

To build a competitive economy, the next generation needs to be equipped with the right skills to function in an increasingly complex job market. We ensure that youth have the skills, experience, and training to find a job that will support them and their families.



## *Safe Drinking Water*

The World Bank estimates that 21 percent of communicable diseases in India are linked to unsafe potable water and the lack of hygiene practices. We facilitate access to safe drinking water for the communities and generate awareness towards the importance of clean drinking water.





## OUR PRESENCE



**1. Delhi:** Project Saksham is an initiative under which we are providing industrial tailoring training to 200 young women.

**2. Uttar Pradesh:** Skill Training for Youth: Youngsters are being trained in different trades with a job placement facilitation in centers located in UP.

**3. Haryana:** Skill Training for Youth: Young people are being trained in different trades with a job placement facilitation in centers located in Haryana. Shiksha Bharti School: The Trust is working closely with Shiksha Bharti School, located in Palam Vihar, to ensure that children receive nutritional mid-day meal operational costs of the school are taken care of.

**4. Madhya Pradesh:** Water Treatment Plant: Two community water treatment plants with water ATMs are serving in Chhatarpur District of MP. Adharshila School: Adharshila School of Sheopur District is being supported by SDMC Trust which is educating 217 children.

**5. Maharashtra:** The Collaborators for transforming Education: SDMCT is partnering with the Government of Maharashtra to implement an education project which is catering to 283 schools and approximately 27000 students.

**6. Himachal Pradesh:** Charitable Dispensary: SDMC Trust established a dispensary in Gagret, Himachal Pradesh to provide free healthcare services to the local residents, people migrating from outside, pilgrims, and road victims.

**7. West Bengal:** Rural Health Care Centers: 11 Rural Health Care Centers are being established and operated with the support of SDMC Grant in rural West Bengal. Ekal One Teacher Schools: 30 One Teacher Schools (centers) focused on basic education are being supported by SDMCT in Nadia District.

**8. Odisha: READ India:** Pratham Education Foundation is implementing Read India program in schools of Boudh District to enhance reading and mathematics skills in students with the support of SDMC Trust. Iron Removal Plants: Through Livpure Foundation SDMCT has supported 10 Iron Removal Plant installation in coastal Odisha, in the districts of Puri and Balasore.

**9. Jharkhand: Ekal One Teacher Schools:** 210 One Teacher Schools (centers) focused on basic education are being supported by SDMCT in Ranchi District. Water Treatment Plant: A community water treatment plant with RO facility has been operational in Sahibganj District since 2012.

**10. Assam:** Ekal One Teacher Schools: 60 One Teacher Schools (centers) focused on basic education are being supported by SDMCT in Dhemaji District.

# *Impact at a Glance* 2017-18

## PRIMARY HEALTHCARE

Served more than 1,30,702 patients with primary healthcare services.

## PRIMARY EDUCATION

35,516 students directly benefitted from primary education projects.

## LIVELIHOOD

Impacted lives of 958 youth by imparting placement-linked skills & training.

## SAFE DRINKING WATER

Sensitized and served 12,551 people with safe drinking water providing with knowledge and viable solutions.



### *Co-Founder's Message:*

It gives me immense pleasure to share with you the Trust's Annual Report 2017-18. This report outlines the major programmatic achievements that transformed the quality of lives for thousands of people living in remote and inaccessible geographical locations in select states across India. 2017-18 signified another landmark year, in the Trust's cause of the economically and socially disadvantaged communities.

What started in 2008 as a small effort, has grown multi-fold to deliver quality services in the sectors of education, health, livelihood and safe drinking water. Till date, the efforts of the group have directly benefited 8,14,147 people.

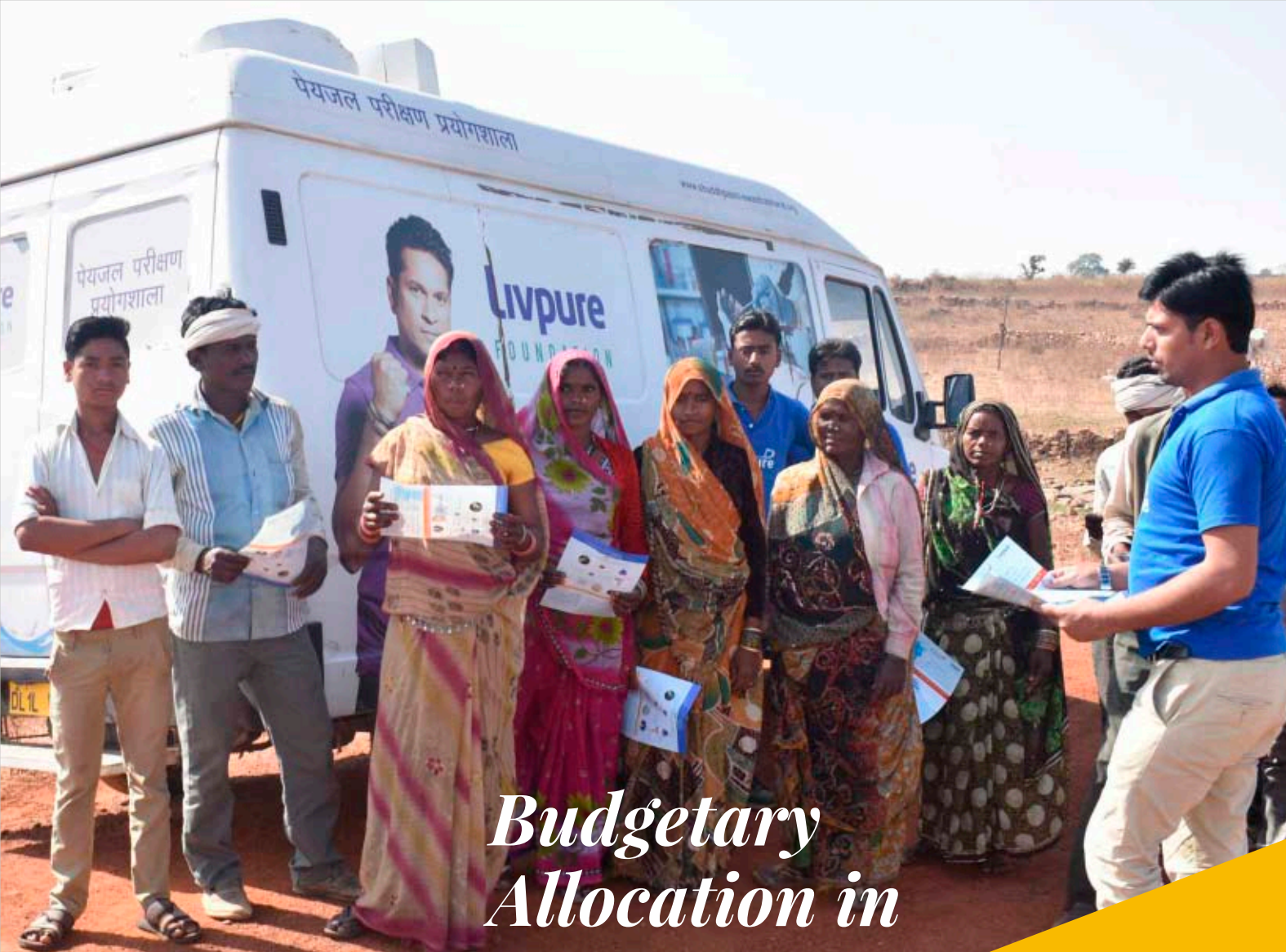
In primary education, the thrust lay on enhancing the learning outcomes of children with focus on quality by partnering with Edelgive Foundation, Bal Bharti School, Friends of Tribal Society, Pratham and Adharshila Education Society. In corollary, the Trust provided essential healthcare services with affordable medicines to patients in collaboration with Rural Healthcare Foundation and through the Trust's own dispensary in Gagret. Over a short period, the trust organized productive employment and descent work opportunity for approximately 1000 youths and delivered safe and affordable drinking water to more than 12500 households in collaboration with Oxfam India and Haritika.

While still young, the SDMC Trust has been able to induce measurable impact to identified beneficiaries. Among them are beneficiaries like 65 years old Sharda, a brick kiln worker, who lives in a slum of Mubarikpur locality in Himachal Pradesh. The woman was suffering from high blood sugar for a long time, which forced her to quit her regular job. Seven months back, she consulted SDMC Dispensary and now her blood sugar is under control, allowing her to be economically independent as well as healthy. Stories like Sharda's are the reason we continue to expand and consolidate our efforts.

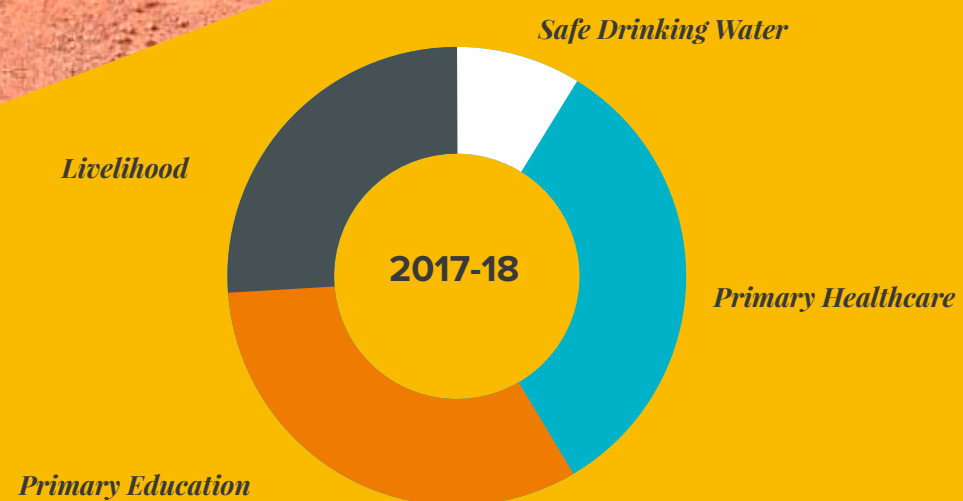
I would like to convey my appreciation to all the esteemed partner NGOs for their continued support and commitment. I also acknowledge the contribution dedications and passion of all our trustees, SDMCT team, advisors and well-wishers.

**Rakesh Malhotra**





## *Budgetary Allocation in 2017-18*



## *OUR OUTREACH IN 2017-18*

PRIMARY HEALTHCARE	<b>1,30,702</b>
PRIMARY EDUCATION	<b>35,516</b>
LIVELIHOOD	<b>958</b>
SAFE DRINKING WATER	<b>12,551</b>

TOTAL  
BENEFICIARIES  
**1,79,727**



# PRIMARY HEALTHCARE

SDG Target 3.8: Essential Health-care services with affordable essential medicines in Himachal Pradesh and West Bengal.

## *Charitable Dispensary-Himachal Pradesh*

SDMC trust established a dispensary in Gagret, Himachal Pradesh to provide healthcare services to the local residents, people migrating from outside, pilgrims, and road victims. The dispensary is equipped with a team of professionals comprising qualified and experienced doctors, pharmacists, support staff and a lab technician. Weekly health camps are organized in nearby villages. Additionally, the Trust had organized blood donation camps in collaboration with the District Health Officials.

Till date, the dispensary has catered to 99,203 patients, providing them with free medicine and complete healthcare. In the year 2017-18 alone, patient footfall touched 16,718. The dispensary also provides an ambulance service for emergencies and a helpline number for patients who cannot make it to the healthcare center.



## *Rural Healthcare Dispensary -West Bengal*

Rural Healthcare Foundation (RHCF) with the help of Sita Devi Malhotra Charitable Trust (SDMC Trust) carries out the project of setting up primary healthcare centres in West Bengal, mostly in the rural areas. These centres are located in remote areas having poor connectivity, low infrastructure and low cost of living. Each clinic of RHCF comprises four departments namely General Medicine, Optometry, Dentistry and Homeopathy, providing healthcare at what is perhaps the lowest cost in India. Every patient who visits the clinic is charged Rs 70 in lieu of which they are provided diagnosis and a week-long supply of medicines, free of cost.

In 2017-18, SDMC Trust helped RHCF open seven new centres. In the fiscal year 2017-18, the SDMC Trust - supported centers served over 1,06,132 patients.





## ***Nutritional Program for School Children - Haryana***

Shikha Bharti School located in Palam Vihar, Gurgaon is a noble initiative by Aniket Ashray Society, where 275 children from migrated underprivileged families are offered free primary education. These children often suffer from poor health and undernourishment. In July 2017, SDMC Trust also started the nutritional project for the school children with a mid-day meal provision, which is served regularly in collaboration with Ekta Shakti Foundation. This particular program was initiated to provide the children a nutritious meal and to avoid dropout rate.



# ***PRIMARY EDUCATION***

SDG Target 4.1 : Primary Education leading to effective learning outcomes in Maharashtra, West Bengal, Jharkhand, Assam, and Odisha.

## ***Ekal Schools - Jharkhand, West Bengal, Assam***

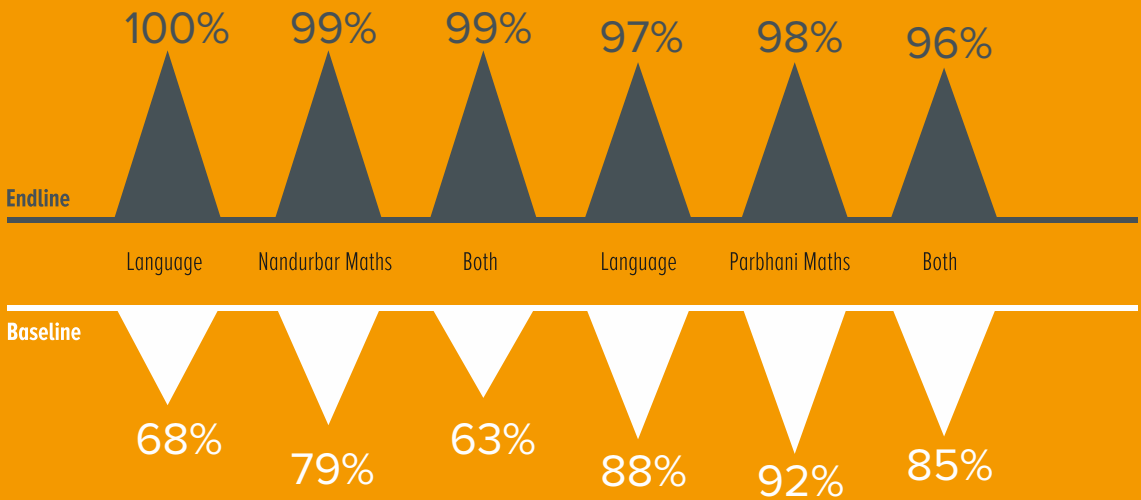
The SDMC trust has invested resources towards ensuring that every child from the interior areas of Ranchi (Jharkhand), Nadia (West Bengal) and Dhemaji (Assam) have access to basic literacy. The trust has partnered with Friends of Tribal Society, a not-for-profit organization, to support 300 "Ekal Vidyalayas", which cater to approximately 7,500 children. Ekal Vidyalayas are One-Teacher Schools and provide basic literacy service with an emphasis on reading, writing, and arithmetic



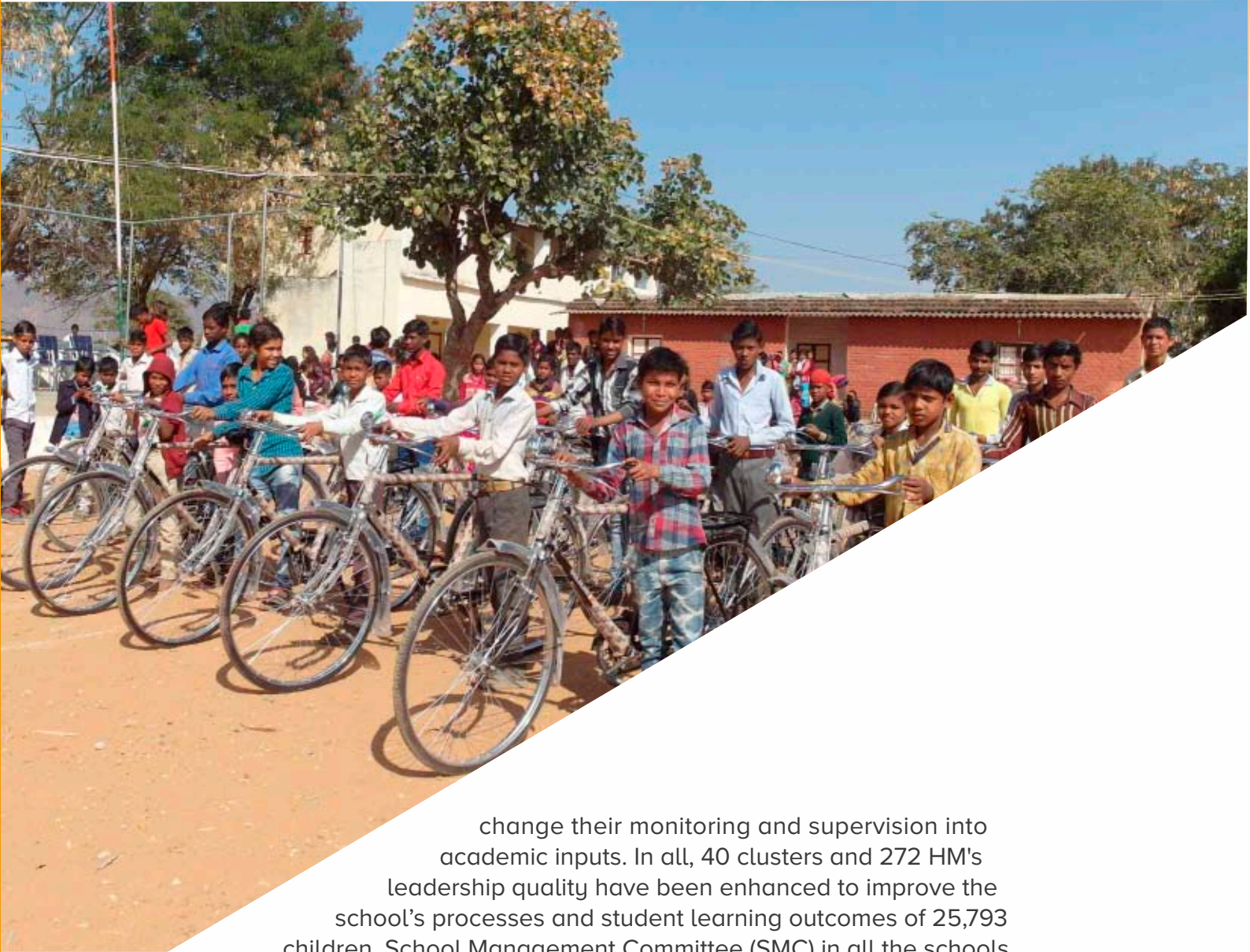
# The Collaborators for Transforming Education - Maharashtra

The SDMC Trust has partnered with Edelgive Foundation, to implement Collaborators for Transforming Education, which is a Public-Private Partnership project. This project focuses on enhancing learning outcomes of students in local primary schools and capacity building of the government officials for sustainability and make them academic facilitators for longer periods.

## Number of children who have scored more than 40% scores



For the year 2017-18 some of the key achievements of the program are, enhancement of leadership quality in clusters across four districts. A total of 165, Kendra Pramukh lead Shikshan Parishads have been conducted to improve teaching learning process and child wise action plan. It has extensively worked with 112 government officials to



change their monitoring and supervision into academic inputs. In all, 40 clusters and 272 HM's leadership quality have been enhanced to improve the school's processes and student learning outcomes of 25,793 children. School Management Committee (SMC) in all the schools have been reconstituted as per Right to Education (RTE) and encouraged to conduct agenda-based meeting, focusing on student learning outcomes which is showcased in the graph for two district.

## Adharshila School- Madhya Pradesh

Adharshila Shiksha Samiti has been running a formal school for first generation learners in the remote village Agra, District Sheopur, Madhya Pradesh. The school aims to support first generation learners to complete their primary and secondary education with quality education. It has a total of 217 students in classes IV to X. The school has a big playground, library, science lab and computer lab. To raise attendance SDMC trust distributed bicycles to students.

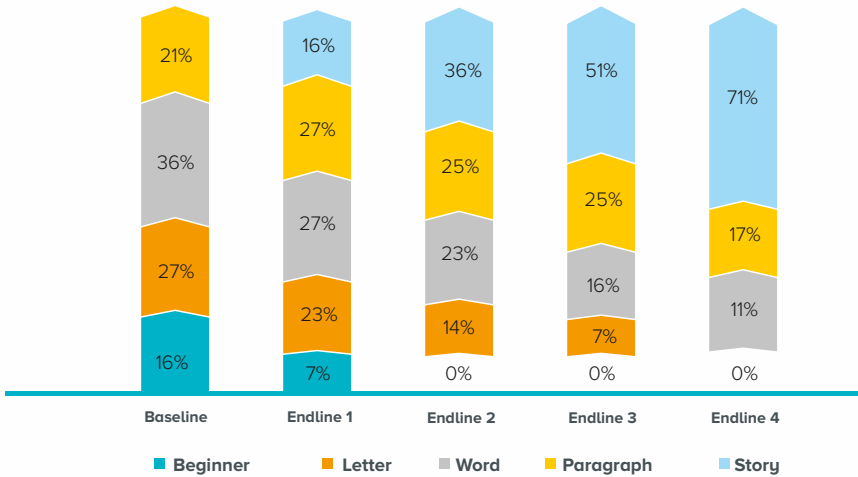


# READ India Initiative- Odisha

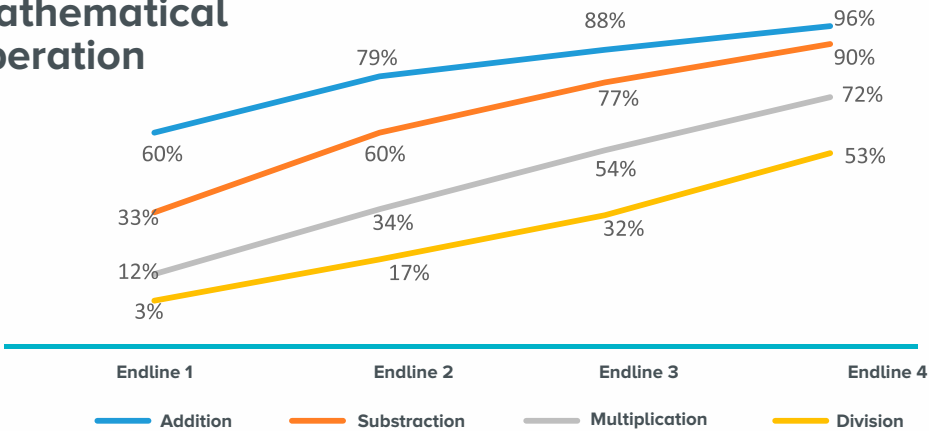
READ India is an initiative of Pratham Education Foundation that aims at improving reading and mathematical skills of primary school children, which comprise of class III to class V students. SDMC Trust started supporting the project in Boudh District of Odisha with 10 schools in the year 2017-18 as a pilot initiative covering 242 children and community-based children groups in 75 villages, forming 561 groups and covering 2984 children.

At end of the intervention there were substantial gains in learning levels as mentioned in the graphs bellow.

## Improvement in reading skills



## Improvement in mathematical operation



# STORY OF

## School Management Committee (SMC)

At the inception of the project in Gadchiroli district, it was found that SMC of Zilla Parsishad school of Rajoli in Gadchiroli block was quite dysfunctional. Only 25% to 35% members were attending the SMC meeting. This SMC was completely apathetic towards school education and infrastructure development.

An assessment was carried out by our project team to know the challenges from the perspective of SMC members and the Head Master for its functioning. Reconstitution of SMC was done through a democratic and transparent manner as per Right to Education guidelines. Newly elected SMC members were oriented with one-day capsule workshop about their rights, roles, and responsibilities and were motivated to visit to the school. Further, they were involved with some school processes and activities such as in-school Assembly, school library development, constitution of Bal Sansad, setting up digital class room for e-learning, carrying plantation in the school premises, organizing health camps for students, etc. Women members were highly motivated for their active participation in SMC meeting.

SMC also started meeting once in month on regular basis with 100% attendance of SMC members. All women members also attend the SMC meeting and take active participation in the discussion. This SMC started identifying and discussing not only on agendas of the school issues or infrastructural development but education quality aspect also.







# STORY OF

## *Arvind Kushwah*

Arvind came to Adharshila on the very first day of the school's opening. It was 15th of August and Arvind was a little boy of 8. He never liked to miss a day of school till he graduated from Adharshila in March 2018 after taking the board exams. This, he cleared with flying colors and so his father sent him to Gwalior to study further and prepare for competitive exams. Shripoojan Kushwaha, Arvind's father is a simple man of modest means but he always had confidence in his son and the latter did not disappoint him. In 2017, he took the MP Constable Recruitment Test, cleared it with distinction, passed the physical test and finally joined the police force in March 2018.

Arvind loves to talk and thus relishes being on the stage. Once he grew up enough to stand in front of the microphone, he never missed any chance of anchoring and was always the first choice for the master of ceremony at the cultural evening, which is the biggest annual stage show of Adharshila. Besides anchoring, cricket and Mathematics were Arvind's other passions. From a toddler in grade III, Arvind has become a source of inspiration to other children.



## *LIVELIHOOD*

SDG Target 8.5 : Productive Employment and Decent Work in Delhi, U.P. and Haryana.

### *Industrial Tailoring program for young women (Project Saksham)- Delhi*

SDMC Trust has collaborated with Project Concern International (PCI) in setting up a three year goal (2016-2019) to improve the employment and life skills of 500 disadvantaged young women from slum communities surrounding Delhi, India by providing training and linkages to gainful employment in the garment manufacturing and apparel sector.

In the year 2017-18, the project was able to reach around 218 young girls through varied mobilization process like community meetings, house-to-house visits and connecting through the trainees who have completed their course under Saksham project. 181 young girls were trained and 37 girls have started earning.





### ***Skill training in the field of Data Entry, Retail, Sales, Sewing Machine Operators- Delhi, UP & Haryana***

SDMC Trust in collaboration with Centum Foundation has been implementing a Skill Development Training program for Youth in the major Tier I and Tier II cities of India including Delhi, Palwal, Ghaziabad, and Noida. The program is working towards improving the livelihoods of 520 economically disadvantaged young men and women. The objectives of the program include making the right effort towards increasing the knowledge and skills required for trade and craftsmanship, improving the attitude of the youth so that they are able to learn and grow and help them attain self-knowledge, better social interaction skills, emotional health, self-confidence etc. 70% of the youth who have undergone this training have already been placed.



## ***SAFE DRINKING WATER***

SDG Target 6.1 : Safe and Affordable Drinking Water in Odisha, Jharkhand and Madhya Pradesh.

Livpure Foundation is the nodal partner NGO for SDMC Trust to directly and indirectly implement projects related to safe drinking water.

### ***Iron Removal Plants-Odisha***

Livpure Foundation implemented a Project in collaboration with Oxfom India which addresses the drinking water problems of flood-affected rural communities in Odisha by providing low cost and self-manageable access to drinking water in 10 flood prone villages in Puri and Balasore districts of Odisha. 4,600 people of 815 households are being benefitted currently from this project. Each village is equipped with Pond Sand Filtration Unit (For surface water) and Terra Filter Iron Removal (Ground water).Capacity of the plants are to purify 10,000 Ltrs/Day. All the units are run with solar energy to make them sustainable.

The plants are being managed and maintained by the Village Water Committees which consist of 7-8 members. The members are trained volunteers who take care of cleaning and maintenance of the plant. The villagers contribute a nominal amount monthly to the water committee, which will act as an emergency fund exclusively for operation and maintenance of the water treatment plant.





## Community Water Treatment Plants- Madhya Pradesh & Jharkhand

In 2017-2018, Livpure Foundation has set up two Self-Sustainable Community Water Treatment Plants at tribal villages namely Agra and Raipura in Madhya Pradesh with local partner Haritika. Both plants provides safe drinking water to more than 1,400 marginalized people. People get chilled RO water at a minimal price which is kept for the maintenance of the plant.

## Mobile Water Testing laboratory –Madhya Pradesh

Livpure Foundation jointly with grass root organization Haritika has been running a Mobile Water Testing Lab in Madhya Pradesh for a period of 6 months in this financial year 2017-18. The purpose of the project is to conduct drinking water source analysis at 150 villages of Block Bijawar and create awareness among panchayat and communities about the water quality and related issues. The water is being tested on different parameters such as Turbidity, TDS, Chloride, Sulphate, Fluoride, Iron, Copper, Calcium etc. The project has generated awareness in 150 villages and tested 1000 samples. It was found that more than 50% of the water sample have presence of Fecal contamination.

## PARTNERS



## Our Team

**Mr. Paresh Pradhan**  
Managing Trustee

**Dr. Kailaspati Jha**  
Chief of Operations

**Mr. Subhamay Chattopadhyay**  
Advisor

**Mr. Pradeep Joshi**  
Advisor

**Mr. Harsh Dhanuka**  
Lead Investments  
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Chief Medical Officer

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